

TOP TEN
Tips
for **TRIAL**
LAWYERS

Sign up for your free
trial advocacy tips today at

www.**TrialTheater**.com

1. Let no one out-prepare you
2. Never make it personal
3. Try the case you have, not the case you *wish* you had
4. You must be convinced before you can be convincing
5. Do what you said you were going to do, when you said you were going to do it, how you said you'd do it
6. Have two forms of proof for every essential element
7. Don't expect your opponent to overlook anything
8. Never expect that the case will settle
9. Don't carry past losses with you to the next trial
10. No case is worth your reputation

BONUS: Do more than they expected you to do